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THE RESORT COLLECTION OF PANAMA CITY BEACH

Panama City Beach Restaurant Named #1 by TripAdvisor.com

PANAMA CITY BEACH, FL, September 30, 2009 - Firefly, the fine dining choice of The Resort Collection of Panama City Beach, is now ranked number one by TripAdvisor.com.

TripAdvisor.com and its branded sites make up the most popular and largest travel community in the world, with more than 25 million unique monthly visitors, 10 million plus registered members and more than 20 million reviews and opinions. The ranking of Firefly as number one out of 389 restaurants in Panama City Beach came from reviews by those who have dined there within the last year.

“Being ranked number one on the beach is exciting,” said Dave Trepanier, proprietor of Firefly. “We’ve worked hard since opening our doors to create a unique dining atmosphere that is unmatched.”

Firefly’s executive chef, Chef Paul Stellato, has been with the Firefly for 26 years. He has been featured in Bon Appétit and Gourmet, won first place in the Bay Culinary Classic three years in a row and is a three-time first-place winner in the Gulf Coast Pasta Challenge.

Firefly, located in the Shoppes at Edgewater, was named to THE BAY LIST 2008 Readers Choice by readers of Panama City Living and received the Wine Spectator’s Award of Excellence in 2009.

For more information on Firefly visit www.fireflypcb.com.

About The Resort Collection of Panama City Beach

The Resort Collection of Panama City Beach includes the family-friendly Edgewater Beach & Golf Resort, the intimate Majestic Beach Resort, the new luxuriously appointed Emerald Beach Resort, the relaxing Long Beach Resort, the exclusive En Soleil, and the distinctive Marina Landing—all properties managed by The Edgewater Beach Resort Management, Inc. They boast more than 1,000 full-service gulf-front suites and golf villas, 90,000 square feet of combined indoor and outdoor meeting space, 6 Plexicushion tennis courts, an outdoor basketball court, batting cages, 21 luxurious pools, a 9-hole executive golf course and 27 holes of championship golf at the Hombre Golf Club on Northwest Florida’s Gulf Coast. For information on The Resort Collection of Panama City Beach, call 866.203.1164 or visit www.resortspcbeach.com.

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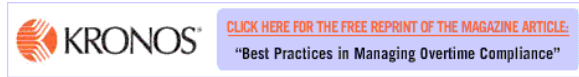
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