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The Resort Collection of Panama City Beach Hires New VP of Lodging

Stacey Aronson Joins the Company

Panama City Beach, FL, February 11, 2010 - The Resort Collection of Panama City Beach announced the hire of Stacey Aronson as their new vice president of lodging. Aronson will be responsible for managing all aspects of the front desk, housekeeping, laundry, rental maintenance, and rental services for all Resort Collection properties.

"We are excited to welcome Stacey to our team," said Tom Sparks, general manager for The Resort Collection. "Her knowledge and experience will be a great addition to our staff."

Aronson comes to The Resort Collection from Olympic Valley, California where she was the general manager for The Village at Squaw Valley, a 290-room hotel-condominium located in a four-season mountain resort. While Aronson oversaw all aspects of rental and property management for The Village, she improved employee satisfaction by 31 percent across all departments, and guest satisfaction by 15 percent, which increased the number of repeat guests. Prior to her work in California, Aronson worked for Intrawest as general manager of the Residence Inn by Marriott Sandestin at Grand Boulevard in Miramar Beach, Florida.

"I'm looking forward to incorporating all of the training and experience I have received into my new position at The Resort Collection," said Aronson.

About The Resort Collection of Panama City Beach

The Resort Collection of Panama City Beach includes the family-friendly Edgewater Beach & Golf Resort, the intimate Majestic Beach Resort, the new luxuriously appointed Emerald Beach Resort, the relaxing Long Beach Resort, the exclusive En Soleil, and the distinctive Marina Landing—all properties managed by The Edgewater Beach Resort Management, Inc. They boast more than 1,000 full-service gulf-front suites and golf villas, 90,000 square feet of combined indoor and outdoor meeting space, 6 Plexicushion tennis courts, an outdoor basketball court, batting cages, 21 luxurious pools, a 9-hole executive golf course and 27 holes of championship golf at the Hombre Golf Club on Northwest Florida's Gulf Coast. For information on The Resort Collection of Panama City Beach, call 866.203.1164 or visit www.ResortsPCBeach.com.

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