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The Resort Collection of PCB Expands Their Team

The Resort Collection of Panama City Beach announced three new professionals have joined the team: Chef Heem K. Chee as vice president of food and beverage, John F. Ward as vice president of golf and resort activities, and Stacey Aronson as vice president of lodging.



In his new position, Chef Heem K. Chee will oversee all operations for banquets, bars, and eateries throughout all of The Resort Collection's properties. Prior to joining The Resort Collection, Chee served as vice president of food and beverage, and resort executive chef for the 2,400-acre Sandestin® Golf and Beach Resort where he oversaw all aspects of food services. In his position as vice president of food and beverage, he directed a management staff of fifteen while overseeing a total seasonal staff of more than 300 throughout the resort's banquets, restaurants, and clubs. As resort executive chef, Chee was intricately involved in every detail of each culinary department to ensure the highest quality food preparation and cost-effective production.



Chee's culinary expertise has been harnessed through his more than three decades of industry experience working for top hospitality brands in the U.S., Canada, and the Bahamas. Chee began his culinary career at the Four Seasons Hotel in Edmonton, Alberta, Canada as Chef de Partie. He then moved on to the popular Cable Beach Hotel in Nassau, Bahamas where he quickly worked his way up to senior sous chef. Chee continued building a strong professional track record as executive chef at numerous high profile hotels and resorts throughout the United States. As executive chef for the Renaissance Seattle Hotel, he managed the entire culinary department of a 560-room hotel with two onsite restaurants and a full-scale catering operation.

As vice president of golf and resort amenities for The Resort Collection, Ward's responsibilities will include managing Hombre Golf Club, Majestic Beach Resort Health Club, and Resort Activities programs, as well as golf, tennis, and the health club for Edgewater Beach & Golf Resort. With an extensive background as a PGA professional, John Ward comes to the company with a wealth of diverse experience in successfully directing golf operations. Prior to joining The Resort Collection, Ward was the general manager at Burnt Pine Golf Club at Sandestin Golf & Beach Resort. In that position he



supervised all of the golf, as well as the food and beverage operations for a corporately owned club with over 400 members. During his tenure there he successfully increased revenue and member tournament participation, redesigned the tee time policy, restructured the golf staff, developed a new training policy, and implemented a new orientation program for Sandestin Resort employees. In addition to his vast work experience, Ward has also participated in two PGA teaching and coaching summits, and served on the PGA membership committee.

Stacey Aronson comes to The Resort Collection from Olympic Valley, California where she was the general manager for The Village at Squaw Valley, a 290-room hotel-condominium located in a four-season mountain resort. While Aronson oversaw all aspects of rental and property management for The Village, she improved employee satisfaction by 31 percent across all departments, and guest satisfaction by 15 percent, which increased the number of repeat guests. Prior to her work in California, Aronson worked for Intrawest as general manager of the Residence Inn by Marriott Sandestin at Grand Boulevard in Miramar Beach, Florida.

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