

BAY BIZ

SEPTEMBER 2008

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A MONTHLY PUBLICATION OF THE BAY COUNTY CHAMBER OF COMMERCE

COMMUNITY

NEWS

ECONOMIC SYMPOSIUM TARGETS GROWTH

The 12th annual Gulf Power Company Economic Symposium, a popular and information-packed conference, will be at the Baytowne Conference Center in Sandestin on September 22 and 23. This year's symposium, Northwest Florida — On Target, brings together civic, government and business leaders to share views on creating an economically competitive region.

Speakers include Peter H. Diamandis, chairman and CEO of X PRIZE Foundation — an organization that provides millions of dollars in awards for teams which achieve specific goals that have the potential to benefit humanity.

The deadline to register is August 22. Conference materials, continental breakfasts, breaks, lunches and Monday's reception are included with registration. There is a separate fee for golf on Sunday.

To reserve your spot, go online to www.gulfpower.com/symposium, print out the registration form and fax to the number indicated. For more information, please call toll-free 877-262-0598.

DOES YOUR BUSINESS OFFER A MILITARY DISCOUNT?

The Bay County Chamber is compiling a list of members that offer a discount to military personnel. If your business offers a discount, please contact Paul at paul@baychamberfl.com. Please include what the discount is and if it is for active duty as well as retired military.

MICHELLE LACEWELL SELECTED TO HEAD MARKETING OPERATIONS FOR THE RESORT COLLECTION

The Resort Collection of Panama City Beach, a management company which oversees operations of five luxury resorts in the Panama City Beach area, announced the appointment of Michelle Lacewell as the new director of marketing. Lacewell comes to the company directly from the Bay County Chamber of Commerce.

In her position as the director of marketing, Lacewell is responsible for managing the promotions for all of The Resort Collection properties, handling their marketing plans, creating in-house promotional materials, overseeing communications and special events, creating packages to increase occupancy and working in partnership with their ad agency.

ON-LINE MASTERS OF SCIENCE IN ADMINISTRATION

The University of West Florida is offering a 100% on-line Masters of Science in Administration (MSA) degree program with 11 different

academic tracks consisting of: Acquisition and Contract Administration; Biomedical/Pharmaceutical; Criminal Justice Administration; Database Administration; Educational Leadership; Health Care Administration; Human Performance Technology; Leadership; Nursing Administration; Public Administration and Software Engineering Administration.

For additional information, please contact Allan Gold at 850-884-2723 or email: agold@uwf.edu.

DUNAWAY JOINS STAFF OF ANCHORAGE CHILDREN'S HOME

Anchorage Children's Home has announced that Tammy Dunaway has joined their staff as Development Director. Ms. Dunaway will be responsible for fundraising, public relations, and media relations for the local nonprofit.

Dunaway is a longtime Bay County Business Woman and has worked for numerous charitable causes as a volunteer and has been an active member of The Bay County Chamber of Commerce where she has served on the Governmental Affairs Committee, Military Affairs Committee, Junior Leadership Bay Steering Committee, and as an Ambassador. She is also a 2000 graduate of Leadership Bay. She is a graduate of Florida State University.

CRUISIN' ON THE BAY EVENT TO SUPPORT AREA GIRL SCOUTS

The Third Annual Cruisin' on the Bay benefit event for the Girl Scout

Council of the Apalachee Bend will be held on Friday, Sept. 26, aboard the Lady Anderson. Boarding begins at 6:30 p.m. with sailing from 7-9:30 p.m. from Capt. Anderson's Marina at Grand Lagoon, 5550 North Lagoon Drive, Panama City Beach, Fla. 32408. Guests will enjoy an evening of great food, live music and silent auction while sailing the historic St. Andrews Bay.

A limited number of tickets are available for this exciting adult only event. Tickets are \$50.00/single and \$90.00/couple and are available by calling 1-800-876-9704 or at the Council office, 250 Pinewood Drive, Tallahassee, Fla. 32303. Cash, check, VISA and MasterCard are accepted.

DOWNTOWN IMPROVEMENT BOARD WINS BIG AT FFEA ANNUAL CONFERENCE

Panama City, FL- The Panama City Downtown Improvement Board recently attended the Florida Festivals and Events Association (FFEA) Conference in Kissimmee, Florida and was pleased to win prestigious awards in two different categories. The DIB submitted a T-Shirt design for the Krewe of St. Andrews-Mardi Gras "Hollywood Style" designed by Ink Trax which won top honor's as "Outstanding Event Design T-Shirt" for an event with a budget of \$74,999 and under. Secondly, the DIB submitted a event photo taken by Harold Penne at Friday Fest which also won tops honors as "Outstanding Event Photograph" for an event with a budget of \$74,999 and under.

For more information, contact Dutch Sanger, DIB Director at 785-2554.



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